

Toxic Feminism Trumps Toxic Masculinity

by [Kenneth Francis](#) (February 2019)



Two Men by the Window, Edvard Munch, 1887

We hear a lot about “the war on men” on social and mainstream media, particularly white, heterosexual males. And there’s been a whole lot of “toxic” talk about masculinity going around over the last few weeks.

I’m sure readers will be familiar by now with the recent bizarre Gillette shaving advert, with the widely perceived message aimed at white men to be less toxic, thus less masculine. And although this naval-gazing publicity stunt is

about generalising white men's negative attitude toward women, it seems the message has nonetheless come across as feminist propaganda, according to many viewers' comments on YouTube videos.

Some of the scenes in the advertisement are worth pondering: a "good" black guy reprimanding a "bad" white guy on his "toxic behaviour" for trying to talk to a pretty girl, as well as a Middle-Eastern man chastising a fat white man for also trying to talk to a pretty woman.

There's also scenes of gangs of white bullies chasing a frightened boy, and two white boys engaging in wrestling rough play on the garden lawn, while relaxed black boys sitting down behaving themselves look on. Such slick, anti-White men semiotics are not uncommon in contemporary culture. But what is more disturbing (which I'll come to later) is the recent considered opinion of the American Psychological Association (APA), which found that teaching a boy to be a man is now deemed harmful for the boy.

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As for Gillette and other advertisers: why won't they quit politicising and preaching their ideologies to people and instead get on with promoting their products (those who are "woke" know why but that's the subject of another essay)? With such anti-male "toxic" rhetoric forever in the news, one could never imagine Winston Churchill saying the following words during a famous WW2 speech:

. . . Even though large tracts of Europe and many old and famous States have fallen or may fall into the grip of the nasty Gestapo and all the apparatus of Nazi rule, we clean-shaven Britons shall do our utmost best to be tolerant of this brute force. We shall even consider waving the white flag. We shall abandon France, we shall flee from the seas and oceans; while the enemy attacks, we shall make buttered scones and tea, while agreeing with everything superior feminists say without making one compliment about their appearances. Yes, there will be no derriere-gazing, breast-ogling, barbecuing or catcalling at these disinfected venues; any signs of romantic heterosexuality will be quickly flushed down the toilet bowl, with castration being the order of the day; we will act like obedient little eunuchs and keep our mouths shut and not hold the door open for any woman. And we shall lie in the sun on the beaches suntanning our toxic pale bodies, while shaving our legs with Gillette razors; and we shall plant daffodils in the fields and in the streets; we shall run screaming in the hills; we shall surrender for fear of toxic masculinity, and we shall worship our State masters, who love docile, brainwashed, easy-to-control, emotional, neutered clone-zombies; and if, which I do not for a moment believe, this island or a large part of it were subjugated and starving, then our Empire beyond the seas, armed and guarded by the British Fleet, would be ordered to hide in sheltered ports, until, in Gaia's good time, the New World Order, with all its power and might, steps forth to the rescue and the liberation of those pyjama-wearing, beta-males rattling their chains with joy.

On a more serious note and to return to the APA's findings: It said it could be damaging to teach boys about "traditional masculinity." In its recently released [report](#) titled, "APA

Guidelines for the Psychological Practice with Boys and Men,” the APA said the “traditional masculinity philosophy not only is ‘harmful’ but also could lead to homophobia and sexual harassment.”

What seems to be cited here as problematic are some traits of traditional masculinity, including elements of “anti-femininity, achievement, eschewal of the appearance of weakness, and adventure, risk and violence.”

According to an APA [article](#), the main thrust of the APA’s research is that “traditional masculinity—marked by stoicism, competitiveness, dominance and aggression—is, on the whole, harmful.”

The report also claims such behaviour is “psychologically harmful and that socializing boys to suppress their emotions causes damage that echoes both inwardly and outwardly.” The report states that traditional masculinity ideology has been shown to limit males’ psychological development, constrain their behaviour, which results in gender role strain and gender role conflict, and negatively influences mental health and physical health.

These findings must be music to the ears of prison officers, CEO fat cats, and politicians. But surely common-sense logic tells us we probably need more young males to be independent risk-takers, who are both stoical and tougher? Softening up and getting in touch with your feelings have no place in a world hell-bent on denying reality and subjugating workers’ rights, and those overburdened with high taxation and low

wages, as well as the fear of being physically attacked.

Let's face it, there is nothing sweeter for the ruling class and corporate fat cats than docile, obedient, passive, cowardly men who remain silent. The Bible tells males, "Act like men, be strong" (1 Corinthians 16: 13-14), while Joshua 1:9 says, "Be strong and courageous. Do not be frightened, and do not be dismayed."

Furthermore, psychological associations worldwide are invariably secular, which leads to the question: Why is it morally wrong for men to be "toxic" toward women? According to whose subjective opinion is it wrong? In a godless world void of objective moral values or duties, why, or how, can any man improve his morality if freedom of the will is non-existent? According to Darwinism, "toxic" alpha-male behaviour toward women is advantageous in survival of the fittest.

The APA condemns masculinity inasmuch as it "can lead to homophobia and sexual harassment." The truth is, masculinity does not lead to harassment, the proof being that the overwhelming majority of our fathers and grandfathers, as well as most men today, have gone through their lives acting as gentlemen and have not engaged in rape or physical intimidation.

Rabbi Aryeh Spero wrote in [@NERIconoclast](#)

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