

# Zuckerberg TV Ads Aim to Make us Happy About Living in Upper Mexico with a Muslim Twist

Just keep the cheap labor coming. [plan](#) to allow Syrian refugees in the country “insane.” GOP 2016 hopefuls like Sen. Ted Cruz of Texas and Ben Carson have followed suit.

Fwd.us is looking to counter the anti-immigration reform rhetoric in the GOP primary and lay the groundwork for an overhaul of the country’s immigration laws in early 2017 once the next president takes office. Formed in 2013 by tech giants including Facebook’s Zuckerberg, Bill Gates, Reid Hoffman and Eric Schmidt, among others, the group accounted for 75 percent of all paid media spent in 2013 and 2014 to support immigration reform and had field operations in 29 states and 149 target House districts at the peak of the debate...